

# Aristides Instruments – Preview O2O

## Aristides Instruments:

Way back in 1994, Ir. Aristides Poort started developing the Arium material that possesses the properties of the wood used in the Stradivarius violins. Aristides wanted to have these perfect acoustic properties on his guitar which should extend the resonance and sustain. Electric guitars made out of top quality wood resonate two dimensionally whereas Arium resonates three-dimensionally. The opportunity to build Arium out of one piece construction extends the resonance and sustain even more.

Additionally, the Aristides gear will stay in tune, provide a more comfortable playing on the higher regions and there are no dead spots. This has been the result of the Arium material combined with the one piece construction.

January 2010, the first model OIO (oh-one-oh) was successfully launched at Winter NAMM.



## O2O:

After the success of the divers and progressive OIO, Aristides Instruments is getting ready to launch the second model called O2O (oh-two-oh). The first prototype has been successfully built.

O2O will be more like a rocky guitar providing a warmer sound and will have recognizable cosmetic trademarks. All instruments are handcrafted in Amsterdam by our seven master builders.

O2O will come with the familiar customized case, COA, Aristides strap and the unique scannable chip code inside the body.

## Specs \*:

Body and neck one piece construction layered with Arium. First grade rosewood fretboard with pearl inlays. Compound radius from 10" at the nut to 16" at the bridge. 22 medium jumbo frets. Hipshot locking tuning keys. C-shaped neck, scale 24 9/16" – 624 mm.

Seymour Duncan pickups: SH2n & TB4. Toggle switch. Graphtech Resomax Wraparound 16s. Custom made heavy duty O2O case. Leather strap with Aristides logo. Microchip with unique scannable chip code inside body.

*\*Please note specs are subject to change*

## Pre-orders, finishes, pricing:

Get your pre-orders in now! Pre-orders are for black with chrome hardware, black with gold hardware, gloss white with chrome hardware, gloss white with gold hardware, gold with chrome hardware. First come first serve base! First deliveries are expected in October 2012.

Please note that more finishes will be added to the line. Hook up on Facebook to keep track! Our fans will again decide with us which finishes we should be launching!

Retail prices are € 2,950 for O2O black and white. The O2O gold will go for € 3,350.

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## *Finishes & hardware*

